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## The second session: Printing in the digitised future

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The second session of the PTS Paper & Board Symposium on 6 September 2016 focuses on digital printing. **High-precision laser machining broadens scope for design** is the topic of Dr. Stephan Roth, Bayerisches Laserzentrum. The possible spectrum of applications ranges from personalised paper products for packaging to any technical task that requires pre-defined contour or surface characteristics. High-precision laser machining enables maximum flexibility without tool wear and substrate changes.

Barak Yekutieli from REEP Technologies presents **circular print & capture for the digital era**. REEP's patented Reepcycling™ method and technology, developed in partnership with PTS, is shaping a sustainable future for printing in the digital era. Reepcycling circular print and capture method uses repeatedly rewriteable media, systems and services to transform enterprises from all sectors to become both digital and circular.

The third lecture of this session from Patrick Walczak, BW Papersystems Hamburg, addresses **sheets for digital print**. Continuously looking for products that distinguish themselves from others, provide margins and are more competitive than other items in the portfolio shall be the credo. Develop new markets and find and fulfil new customer needs is the necessary step. The presentation will show some examples of products which could form a strong niche, are difficult to produce right now with conventional solutions, but show a market need which is unmet.

An exciting session you should not miss!

We are looking forward to your registration - **and have a look at our preview video:**

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